



FOR IMMEDIATE RELEASE

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The College Savings Plans of Maryland announces a new partnership with The Baltimore Ravens.

Partnership is designed to help keep kids on the path to college

BALTIMORE (September 26, 2008) – The College Savings Plans of Maryland (CSPM) today announced that it has entered into a collaborative partnership with The Baltimore Ravens to help promote the value of a college education to families throughout the region. In tandem with The Baltimore Ravens’ “Rookies Kids Club,” the CSPM will develop messaging that emphasizes the importance of staying in school and aspiring to achieve a college degree.

The partnership will extend throughout The Baltimore Ravens and CSPM network across the State and is targeted to youth and families as a means of demonstrating the power of education. Combining the community influence of The Baltimore Ravens with the college savings expertise of the CSPM, the partnership will actively reach out to families and provide them with resources to help make college accessible and affordable.

The College Savings Plans of Maryland is an independent Maryland State Agency that administers Maryland’s two 529 college savings plans, the Maryland Prepaid College Trust and the Maryland College Investment Plan, managed, distributed and underwritten by T. Rowe Price. Both plans are affordable, flexible and can be used at nearly any college in the country. In addition, the CSPM offers the only plans that allow Maryland taxpayers to qualify for an income deduction on their State taxes of up to \$2,500 per account or beneficiary, depending on the plan they choose. Visit www.collegesavingsmd.org or call 1-888-4MD-GRAD for more details.

Please carefully read the Enrollment Kit which describes the investment objectives, risks, expenses, and other important information that you should consider before you invest in the College Savings Plans of Maryland. The Enrollment Kit is available at www.collegesavingsmd.org or by calling 1-888-4MD-GRAD. Also, if you or your beneficiary live outside of Maryland, you should consider before investing whether your state or your beneficiary’s state offer state tax or other benefits for investing in its 529 plan.